



DIGITAL BROS
CREATIVE STUDIOS

The Digital Bros Marketing Funnel System

How Storytelling, Strategy, and Transparency Drive Growth for Small Businesses

Introduction: A Smarter Way to Grow Online

At Digital Bros Creative Studios, we believe marketing shouldn't feel like marketing—it should feel like help. Our approach replaces hype and guesswork with education, strategy, and transparency. That's why we built the **Digital Marketing Funnel Service**—a complete system designed to attract, convert, and nurture leads using real storytelling and results-driven strategy.

Whether you're a startup or a growing business, our funnel service offers a scalable, automated way to bring in qualified leads—so you can focus on running your business.

What Is a Marketing Funnel—and Why Does It Matter?

A marketing funnel is a step-by-step system that guides potential customers from first contact to conversion. But not all funnels are created equal.

At Digital Bros, we create **human-centered funnels** that combine:

High-converting landing pages | Automated follow-up emails

Paid advertising campaigns | Analytics and performance tracking

This strategy helps:

- Eliminate cold outreach.
 - Build trust before the sales call.
 - Educate prospects so they're ready to buy.
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What's Included in Our Funnel Service

♦ Landing Page Development

A conversion-focused page that clearly explains your offer, builds trust, and collects leads. Built in Wix Studio for speed, mobile optimization, and easy updates.

♦ Email Automation

Once someone signs up, they're added to a smart email sequence that educates and nurtures them—no manual follow-up needed.

♦ Digital Ad Campaigns

We drive traffic to your funnel using highly targeted ads on:

- Facebook & Instagram (Meta)
- Google Ads
- YouTube, LinkedIn, Hulu, Amazon Ads (upon request)(May require additional fees)

We handle the editing, creative, copywriting, setup, and ongoing optimization.

♦ Analytics & Reporting

Each month, you get performance insights—what's working, what's not, and what we're doing to improve results.



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Pricing & Plans

Service	Setup Fee	Monthly Fee	Ad Spend	Contract Length
Funnel System (Landing Page + Email)	\$729*	\$129/mo	\$150–\$300	12 months
Ad Management	\$800/mo**	–	\$150–\$300	Ongoing

**Waived for existing web clients on a paid yearly plan.*

***Discounted to \$600/month for web clients on a paid yearly plan.*

Ad spend is billed separate and client-controlled.

Why Video Sets Us Apart

Video is at the core of everything we do. Why? Because it works.

- **Explainer videos** simplify your service.
- **Customer testimonials** build instant trust.
- **Personalized sales videos** close more deals.
- **Ads with a story** convert and evoke emotion.

Editing video is covered but shooting new video is extra. Need full video production? We offer **on-location filming** starting at \$650 per session (3hrs). Our in house video production team allows us to maintain brand consistency, offer efficient pricing and achieve unique videos tailored to your business.



What Makes Our Funnel Different

- **Built on Trust** – We believe in radical transparency—open pricing, honest expectations, and clear results.
 - **Powered by Storytelling** – Your message matters. We help you tell it in a way that connects with your audience.
 - **Data-Driven Decisions** – Every campaign is tested, tracked, and optimized to ensure you get ROI—not just impressions.
 - **Part of a Bigger Strategy** – Your funnel is just the start. We help clients grow into full video marketing ecosystems.
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Results You Can Expect

- **More Qualified Leads** – No more chasing. Leads come to you already educated and interested.
 - **Shorter Sales Cycles** – Your funnel content answers questions before the sales call.
 - **Scalable Growth** – Add more landing pages, ads, or automation as you grow.
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Let's Build Your Funnel

We don't just set up funnels—we craft customer journeys that educate and convert.



Ready to start?

Schedule a consultation:

www.digitalbrosstudios.com/funnels

About Digital Bros Creative Studios

Founded by Nicholas & Christopher Pilon, Digital Bros is built on storytelling, transparency, and education. We're not just a marketing agency—we're your partner in business growth.